FORM L-38 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)

Name of the Insurer: LIC OF INDIA **Date: 30.10.2026**

Business Acquisition through Different Channels (Individual) **FOR THE QTR ENDED : 30.09.2026**

Sl. No.	Channels	For the Quarter - Current Year		For the Quarter - Previous Year		Up to the Quarter - Current Year		Up to the Quarter - Previous Year	
		No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)
1	Individual agents	3925666	1663237.21	4137683	1459307.54	6980362	2994964.55	7137110	2613759.72
2	Corporate Agents-Banks	24860	85282.22	33999	73690.49	40527	133621.41	53079	126587.90
3	Corporate Agents -Others	2525	849.32	2360	572.73	3772	1228.76	4318	1001.15
4	Brokers	2171	14690.40	2214	17335.78	3402	21341.15	3330	24883.35
5	Micro Agents	26773	2193.84	26711	2167.69	47091	3886.13	36325	2878.01
6	Direct Business	0	0.00	0	0.00				
	- Online (Through Company Webs	1670	2977.22	1142	1816.58	2593	4935.27	1919	3443.23
	- Others (NPS)	1102	10090.65	8415	14467.71	1799	16582.08	9452	22563.93
7	IMF	6949	52006.19	4170	21860.36	12223	85513.98	8134	46068.00
8	Common Service Centres	759	109.81	4166	590.61	1774	254.44	6896	991.41
9	Web Aggregators	0	0.00	0	0.00	0	0.00	0	0.00
10	Point of Sales	4	0.08	4	0.21	8	0.37	10	0.63
11	Others	2334	2707.35			3543	3839.08		
	Total	3994813	1834144.28	**4220864**	**1591809.70**	**7097094**	**3266167.22**	**7260573**	**2842177.33**
	Referral Arrangements								